



# Bobby Kane

Web UI Designer



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## EXPERIENCE

### UI Designer

FanDuel *fanduel.com*  
*numberFire.com*  
Oct 2015-Present

I lead all design efforts for numberFire, a sports analytics company acquired by FanDuel. Largely working on an entire redesign of numberfire.com, including: converting to a mobile/responsive design and framework, gaining user feedback for data-driven designs, reworking season-long and daily fantasy sports tools, and other ongoing UI/UX efforts to increase overall site performance.

### Designer

ESPN *espn.com*  
Aug 2014-Sep 2015

As a Designer in Digital Media, I worked on various products on ESPN.com’s redesign – including navigation, news items, automated content, and fantasy sports while working closely with the product and development team on every project to ensure the best data-driven experience.

### Senior Designer

IMPACT *impactbnd.com*  
Sep 2011-Aug 2014

I managed all IMPACT’s internal web design and development utilizing the latest technology including HTML5, CSS3, jQuery, Sass, HubSpot COS, Crazyegg, and more. Under my direction, we are recognized as the leader in design/development of HubSpot’s top partners.

### Designer

LifeTiled  
Jun 2010-Aug 2011

My main role was to design and build static, small to mid-size websites with HTML, CSS and Javascript. All while working with a team consisting of a copywriter and account manager.

## FREELANCE WORK



## EDUCATION

### Central Connecticut State University (CCSU)

BA in Graphic / Information Design  
Sep 2006-May 2010